

Program Information & Skill Alignment Chart for:
Photography & Multimedia Communications – CIP Code 50.0406
Brownstown Campus

Form to be submitted to IU 13 with PIF

Program Description	<ul style="list-style-type: none"> • Shoot photos like a professional photographer. • Creatively enhance photos with Adobe Photoshop. • Work side by side with established industry professionals. • Effectively use digital marketing tools 	
Program Information (costs, certification s, uniform)	<p><u>Textbooks-</u> (Provided to Students)</p> <p><u>Uniforms-</u></p> <ul style="list-style-type: none"> • \$50 approx. Students need to purchase more than 1 shirt/pants to comply with uniform cleanliness standards. • Indigo Blue CTC logo shirt and black pants. • The school will provide all tools required for the completion of each technical program. Some programs may require students who choose to participate in Cooperative Education to purchase their own tools prior to employment. <p><u>Program Opportunities/Certifications</u></p> <ul style="list-style-type: none"> • OSHA-10 	
Program Outline & Pathways	<p><u>State Program of Study Task Outline</u></p> <ul style="list-style-type: none"> • Introduction & Orientation • Graphic Design • Media Composition • Photography • Web Media • Video, Cinematography and Audio • Production • Professional Practices • Safety • Computer Operations and • Applications/Computer Literacy • Career Readiness 	<p><u>Careers Pathways:</u></p> <ul style="list-style-type: none"> • Commercial Photographer, OJT • Graphic Designer, BD • Industrial Photographer, BD • Photographic Finisher, BD • Photojournalist, OJT • Photoshop Specialist, BD • Portrait Photographer, BD • Communications Coordinator, BD • Product Photographer • Videographer • Digital Marketer <p>*OJT-On-the-job Training, BD-Bachelor's Degree.</p>
Other Information <i>Include Articulation Agreements</i>	<ul style="list-style-type: none"> • Student to teacher ratio is 25:1 <p><u>SOAR Articulation</u></p> <p>SOAR is a Pennsylvania Department of Education (PDE) program which enables high school students who successfully complete a PDE approved career and technical program to earn college credits. The number of credits available varies by school, program and from one school year to another. Please discuss these options with your counselor.</p>	

Student Name: _____ **District:** _____

***Skill Alignment Chart for:
Photography & Multimedia Communications
– CIP Code: 50.0406***

Educational and Physical Attributes	Program Expectations	Present Education Level and Current Supports
Program Safety / Physical Considerations	<ul style="list-style-type: none"> • Ability to work independently • Color vision • Depth perception • Stamina (Ability to focus for extended periods) • Visual acuity 	
Action/Need:		
Program Environment Indoor/outdoor Dust/dirt/fume/noise etc. Layout of room – theory/lab	<ul style="list-style-type: none"> • Indoor • outdoor on occasion 	
Action/Need:		
Typical level of support	<p>At CTC, we have itinerant IU13 support teachers and paraeducators. In the itinerant model, the support teachers have multiple programs and provide check-ins during the day. The itinerant model does not include co-taught classes where teachers are in classes for extended periods of time. IU13 paraeducators also support several teachers, spreading out their day between multiple programs.</p> <p>The learning center is available at scheduled times for testing accommodations, study/instructional groups, and work completion support. Since time there takes away from lab time, students are encouraged to use it strategically.</p>	
Action/Need:		

Reading / ELA Levels: <i>Examples:</i>	<ul style="list-style-type: none"> • Must be able to understand technical instruction in English 	
Action/Need:		
Writing Levels: <i>Examples</i>	<ul style="list-style-type: none"> • Must be able to communicate effectively for marketing materials • Must be able to write in complete sentences, using descriptive vocabulary 	
Action/Need:		
Math Levels: <i>Examples</i>		
Action/Need:		
Science Levels: <i>For Medical programs and PSA</i>		
Action/Need:		
Theory time		

Action/Need:		
Homework <i>Amount per night</i>		
Action/Need:		
Lab Time <i>Guided vs Independent Work</i>		
Action/Need:		
Tests <i>NOCTI testing – Y/N</i> <i>Frequency of tests/quizzes</i>		
Action/Need:		
Behavioral Expectations <i>Executive Function</i> <i>Organizational skills</i>		
Action/Need:		

Other <i>Technology skills specific to the program.</i> <i>Additional skills that are valuable for program success.</i>	<ul style="list-style-type: none"> • Ability to work in small groups • Ability to work with the public (excellent communication skills) • Basic photography skills • Competent computer skills (MAC) • Creativity • Excellent social skills for working with customers • Good handwriting • Logical/critical thinking capabilities • Punctuality 	
Action/Need:		

District Representative Signature _____ Date _____