

**Additional Acceptable
LCCTC Mascot marks & icons**



**LCCTC
MASCOT
BRAND
GUIDE**



Brand Typeface

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
ARCHIVO EXPANDED EXTRABOLD

Color Palette



COATED PAPER
 Pantone 295 C

UNCOATED PAPER
 Pantone 295 U

CMYK
 C 100 M 63 Y 0 K 67

RGB
 R 0 G 41 B 87

HEX
 #002957



COATED PAPER
 Pantone 2192 C

UNCOATED PAPER
 Pantone 2192 U

CMYK
 C 91 M 17 Y 0 K 0

RGB
 R 0 G 138 B 207

HEX
 #0089CF



COATED PAPER
 Pantone 292 C

UNCOATED PAPER
 Pantone 292 U

CMYK
 C 55 M 13 Y 0 K 0

RGB
 R 120 G 183 B 227

HEX
 #78B7E3



COATED PAPER
 Pantone 123 C

UNCOATED PAPER
 Pantone 123 U

CMYK
 C 0 M 20 Y 89 K 10

RGB
 R 232 G 177 B 68

HEX
 #E8B144

Improper Logo Use

